

Text transcript of OurWinnipeg: Winnipeg's Development Plan video

Description: *Music plays in the background.* Fireworks at Assiniboine Park with the Assiniboine Park Pavilion in the background.

Caption: OurWinnipeg
It's Our City, It's Our Plan, and it's Our Time

Description: Chief Operating Officer, Deepak Joshi speaking in front of a map of Winnipeg.

Deepak Joshi, Chief Operating Officer: "OurWinnipeg is the City of Winnipeg's new official plan, which will guide the physical, social, environmental and economic development of our city for the next 25 years. OurWinnipeg replaces Plan Winnipeg 2020 Vision, which had been our plan since 2001."

Description: Aerial view of downtown Winnipeg. Portage Avenue looking south. MTS Centre front entrance on Portage Avenue from across the street. A residential neighbourhood. Performers at Old Market Square in the Exchange District.

Narrator: "OurWinnipeg is the highest-level strategy document that the City has. It includes policies and action-oriented strategies in areas including land use, transportation, water and waste, safety, prosperity, housing, recreation, libraries, the environmental, sustainable development, heritage conservation, opportunity, vitality and creativity."

Description: People meeting around a table viewing OurWinnipeg and supporting Direction Strategies. The Exchange District. Bike rack. Bike lane. Recycling facility. Trees, flowers and other vegetation.

Narrator: "OurWinnipeg is the most comprehensive plan that our City has ever undertaken. It recognizes that to be successful, we need the planning tools to chart our course for the future. Based on that, OurWinnipeg is augmented by several support strategies, which include: Complete Communities - the City's land use and development guide. Sustainable Transportation – which presents a vision for how we will move ourselves and goods and services in a 21st century city. Sustainable Water and Waste – a strategy that provides details on safe drinking water, environmentally sensitive storm water management and the future of how we manage our waste. And finally a Sustainable Winnipeg – a strategy for sustainable development and environmental protection."

Description: Participants at Major Symposium on Sustainability and other SpeakUpWinnipeg related events.

Narrator: “OurWinnipeg and its supporting documents were created with the input of more than 42,000 Winnipeggers, over 12 months, through the innovative SpeakUpWinnipeg process. By continuously involving Winnipeggers in the planning process – through public events, roundtables, open houses, and online at SpeakUpWinnipeg.com, the plan is able to provide practical answers to the question of how Winnipeg can accommodate growth and change in a sustainable way. And Winnipeg is growing – by an estimated 180,000 people in the next 20 years. How will Winnipeg accommodate this growth?”

Description: Shots of housing throughout the city. Map of Transformative Areas (Mix-use Centres, Mix-Use Corridors, Major Redevelopment Sites, New Communities, Downtown).

Narrator: “Given our robust population growth, coupled with a limited land supply, the plan takes a proactive approach in identifying areas of the city that have the greatest opportunity to accommodate growth and change in the most sustainable way. These areas are called transformative areas and include: mixed use centres; mixed use corridors; major redevelopment sites; new communities; and the downtown, whose success continues to be of the utmost importance to the city’s overall competitiveness. OurDowntown: Always a priority.”

Description: Map of the Areas of Stability (Mature Communities, Recent Communities).

Narrator: “On the flip side, the plan also identifies areas that are positioned to accommodate more moderate levels of growth and change. These areas are called Areas of Stability and include the majority of neighbourhoods that Winnipeggers call home.”

Description: Osborne Rapid Transit Station.

Narrator: “The OurWinnipeg plan also recognizes the introduction of rapid transit and the impact that this will have on how we grow and change as a city.”

Description: Chief Operating Officer, Deepak Joshi speaking in front of a map of Winnipeg.

Deepak Joshi, Chief Operating Officer: “One of the things that we hear repeatedly through the speakupwinnipeg process is that Winnipeggers want choice – options for housing, complete streets for cars, bikes and pedestrians, as well as options for recreation, employment and shopping in close proximity to home. These qualities are promoted in the plan through the concept of complete communities which aims to create the best places possible, no matter where you live within the city. These cutting-edge planning approaches, as well as the unique SpeakUpWinnipeg planning process, were in part why OurWinnipeg was

recognized by the Canadian Institute of Planners with the 2011 Canadian Planning Award of Excellence.”

Description: Mayor of Winnipeg, Sam Katz, speaking in office.

Sam Katz, Mayor: “After input and consultation from thousands of citizens, experts and stakeholders, last year Council adopted the completed Our Winnipeg plan. The process of developing Our Winnipeg as a hard-copy document may be complete. But as we implement the plans and begin the action within the plan’s pages, we recognize that this is really just the beginning.”

Description: Museum of Human Rights under construction. Person navigating the SpeakUpWinnipeg.com website, sitting at a computer.

Narrator: “42,000 Winnipeggers helped create the vision – but the entire Winnipeg community will live it. SpeakUpWinnipeg.com will “Continue the Conversation” to inform, inspire and engage all Winnipeggers as the Plan for a competitive and sustainable city unfolds on the ground.”

Description: Hotel Fort Gary from across the river. Portage Avenue looking South. The Forks from across the river.

Narrator: “Internally, OurWinnipeg provides context for everything we do. As we align and mobilize the entire organization with this policy framework, service delivery, decision-making and performance measurement will all benefit from the results-oriented guidance provided in the Plan.”

Description: Graham Avenue Transit Mall. Aboriginal group dancing. University of Manitoba Administration Building.

Narrator: “But how will we know that the vision is becoming reality? Our continuous pursuit of excellence will be supported by contemporary research, innovation, results monitoring and transparent reporting as the Plan evolves.”

Description: Children Playing on swings. The Forks Market Plaza at The Forks with the Forks Market Tower in the background.

Narrator: “The OurWinnipeg package and integrated implementation framework truly represent a new and collaborative approach to sustainable planning and development that we believe will secure Winnipeg’s rightful place as a city of choice on the global stage.”

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Music Ends